

Scholarship Event and 105th Annual Meeting

May 24, 2022

Echo Lake Country Club

Agenda



- President's Welcome
- Invocation Pat Colbert
- 105th Annual Meeting
 - Administrative Report Anne Wargo
 - Treasurer's Report Tracey Dugan
 - Nominating Committee Report Pam Shaw
- CWC Year in Review
- Scholarship Awards and Essay Contest Presentation Judy Brucia
- CWC Awards Anne Wargo
- Closing Remarks & Adjournment





THE COLLEGE WOMAN'S CLUB OF WESTFIELD

Furthering the Higher Education of Women Since 1917

Call to order – 105th Annual Meeting



Administrative Report

- Minutes from 2021 Annual Meeting were distributed via email
- Voting:
 - 2022-23 Slate
 - 2022-23 Budget
 - By Law Change
 - Add option for Co-President
 - Amendment to composition of Scholarship Committee

Presentation of 2022-2022 Slate



2022-2023 Slate of Officers

*President

*Vice President

*Secretary (1 year filling vacancy)

*Treasurer

Assistant Treasurer

Advisor - Ex Officio

PR/ Marketing

Director, 1st Year (Holiday Brunch)

Director, 2nd Year (Nominating Chair)

Director, 3rd Year (Finance, Spring Fundraiser)

Trustee, 1st Year

Trustee, 2nd Year

Trustee, 3rd Year

Scholarship Committee Chair

Scholarship Committee Assistant Chair

Scholarship Committee, 1st Year

Scholarship Committee, 2nd Year

Scholarship Committee, 3rd Year

Nominating Committee

Mary Ellen O'Boyle

Caity Conklin

Annemarie Puleio

Mariella Foley

Ruth Maloney

Anne Wargo

Esther Pak

Miriam Gabriel

Jackie Cash

Pam Shaw

Donna Hornish

Jeannie Arida

Linda Doyle

Jennifer Jaruzelski

Kristina Luka

Lynne Hartzell

Krista Triarsi

Alice Dillon

Judy Brucia Patt Kelly

Jeanne Marie Ryan



Many hands make light work...

Thank you to Pam Shaw, Chair and the 2022-23 Nominating Committee

Treasurer's Report



- 2022 2022 Finances Overview
- 2022-23 Budget approved by Board at April meeting
- In spite of the Pandemic, we raised over \$60,000 in fundraising, donations and sponsorships
- Awarded \$40,000 in Scholarships to 2022 Graduates
- Over \$1 million in Scholarships awarded over last 30 years

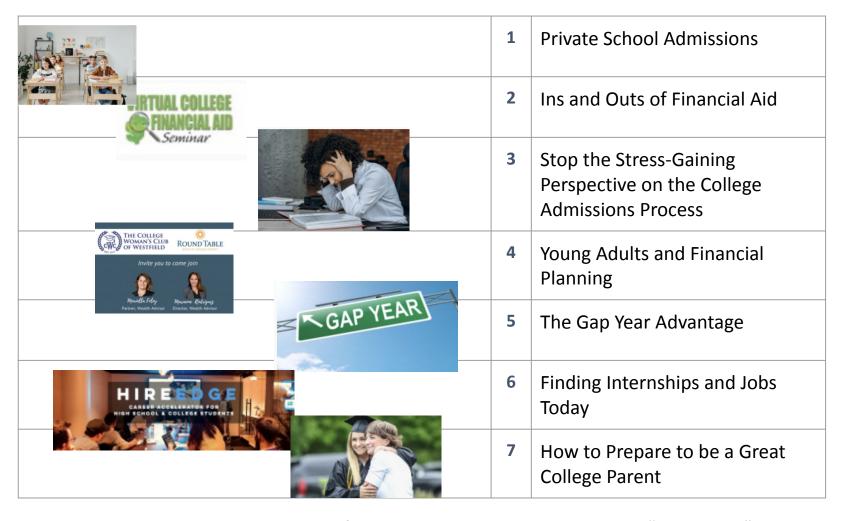
	actual	proposed	
Income	2021-22	2022-23	
Dues	\$10,080.00	\$10,000.00	
Donations	\$23,055.00	\$19,000.00	
Investment Income	\$18,300.00	\$17,000.00	
Event Revenue	\$22,892.00	\$17,000.00	
Fundraiser Revenue	\$14,073.00	\$5,000.00 \$5,000.00	
Sponsorships	\$6,700.00		
Total Income	\$88,400.00	\$73,000.00	
Expenses			
Fundraiser Expenses	\$5,927.00	\$5,000.00	
Event Expenses	\$8,653.00	\$9,000.00 \$500.00	
Professional Services	\$500.00		
Taxes/Fees/Games of Chance License	\$391.00	\$300.00	
Mailing/Print/Postage	\$549.00	\$400.00	
Quickbooks	\$300.00	\$300.00	
Website Hosting/MembershipWorks Svc	\$5,159.00	\$5,000.00	
Advertising	\$410.00	\$410.00	
Total Expenses	\$21,889.00	\$20,910.00	
Net Income	\$66,511.00	\$52,090.00	
Community Impact			
Accounts Payable Prior Scholarship Awards	\$20,000.00	\$0.00	
Scholarships	\$40,000.00	\$40,000.00	
Highest GPA	\$500.00	\$500.00	
Other - Essay Contest	\$100.00	\$100.00	
529 Baby Gifts	\$1,000.00	\$1,000.00	
Total Community Spend	\$61,600.00	\$41,600.00	
Net Reserve for ongoing working budget	\$4,911.00	\$10,490.00	

2022 By Law Changes



- Proposal for By-Law Change: Add option for Co-President
 - Amendment: An office of two Co-Presidents may be considered by the Nominating committee if the need arises.
 - Rationale: To enable Nominating committee ability to cast broader net for potential Presidential candidates
- Proposal for By-Law Change: Amendment to composition of Scholarship Committee
 - Amendment: member-at-large rather than President
 - Rationale: Allow more members of the College Woman's Club an opportunity to serve on this important committee and see the impact the club makes on the lives of women here in Westfield.

Our 2021-22 Zoom Series Content



In September, which is National Save for College Month, we are hosting "Route 529", a discussion about saving for college. Along with the College Men's Club of Westfield, we are also co-hosting a sweepstakes for 20 Westfield babies born between 2020-2022.

Other CWC Events







Join the CWC for holiday cheer! Thursday, December 9th 6:00 PM - 8:00 PM





128 Elm Street, Westfield

Enjoy a drink, light snacks, and shopping at the Mimi & Hill Pop Up On Dec. 9th, 15% of all sales will benefit the Scholarship Fun of The College Woman's Club of Westfield. ition the CWC when checking out with your pure

Do good while shopping!







MASTERPIEC

FIONA DAVIS



LIONS



SIP, SHOP & CELEBRATE

FALL

The Callege Warran's Club of Westfield for a festive day of sips and shopping

THURSDAY, NOVEMBER II

10AM - 6PM Join as far sipe & light bites from 4 - 6PM

J.M.:LAUGHUN



Wednesday, December 15, 2021

11:00 am - 1:00 pm Echo Lake Country Club

515 Springfield Avenue Westfield, N.I.

Please R.S.V.P by Wedner

Holiday Attin https://bit.ly/CWCh



THE COURGE WOMAN'S CLUB OF WEITHELD 4th Annual Trivia Night

Friday, April 22nd, 2022

Ticket: \$80 per person

Evening will include:

catered dinner by David Ellis Events, drinks, musical entertainment by Mike Doyle, and trivia contest hosted by Joe Trivia!



Register online: hps://bit.ly/TriviaNight22CWC

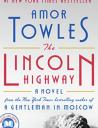
Deadline: April 17, 2022



Time to show off your trivia skills! invite friends to make a table!







D PELOTON Bike+ Works

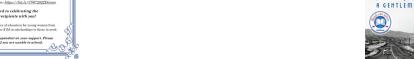
Shoes (1 Pair) | Bike Weights (1 Set) Reversible Workout Mat | Bike Mat Resistance Bands (1 Set)











Fall Welcome Back



Holiday Brunch



Essay Contest 2022

Congratulations Natalie Fitzgerald and thank you to our essay contest readers: Jane Curtis, Alice Dillon, Ingrid McKinley and Shirley McMeekan.





The essay contest is open to female sophomore students attending public, private, he essay comest is open to remaic sopnomore students attending public, priva parochial, or home school. Applicant must be a current Westfield resident. Include your full name, address, and cell phone number on your essay application.

Typed essays must be 500 words or less. Essays must be your original work.

The contest deadline is Tuesday, March 1, 2022 Please submit your essay to our email: ewc.westfield@gmail.com.

Recognition and Award

Winner receives a \$100 Amazon gift card

ace 1917, the College Woman's Club's mission has been to further higher education of women. Our primary purpose is the maintains an active calendar of events including guest speakers, interest groups and fundarisers.



CWC Strategic Plan: August 2021, From the desk of Anne Wargo

This document is intended to serve as a roadmap and guide for work conducted by the CWC Board and Membership in the coming years. The focus areas listed are intended to galvanize a body of membership to support.

Our Mission: The College Woman's Club of Westfield was founded in 1917 "to further the higher education of women and serve the general interests of the community." Our primary purpose is the awarding of scholarships to young women from Westfield on the basis of academics, leadership and financial need.

CWC Strategic Plan Core Focus Areas

- 1. Membership Engagement: Grow our CWC Family at every point in the Lifecycle
- 2. Development: Grow our Endowment to \$1Million so that Investment Income can drive our annual Scholarship Grant Giving
- 3. Finance: Streamline and simplify finance process to avoid volunteer fatigue
- 4. Marketing: Develop a broader PR function and nurture over time
- 5. Board Development and Governance: Put in place Succession Planning to identify Board and Exec Roles with a five year view

Where We Need to Focus Energy

- 1. Fully activating fundraising and getting the Board really involved
- 2. Actively engaging our entire inter-generational community
- 3. Telling our story and effectively using data to drive programs, funding
- 4. Leveraging technology -- Membership Works, Quickbooks, Social Media, Website, Online application

This Strategic Plan is aspirational in many ways.
And the journey to achieve our aspirations is possible. I hope that our team and those who follow us will look to this plan as a roadmap for the CWC that serves to ensure an enduring legacy.

1917 Society and Pledge Campaign



1917 Society

- Bequests are gifts that are made as part of a will or trust. A bequest can be to a person, or it can be a charitable bequest to a nonprofit organization, trust or foundation. Anyone can make a bequest—in any amount—to an individual or charity. Bequests can be simple—"I give \$1,000 to my grandson"—or complex, with conditions about how the gifts can be used.
- To make a bequest, you need to leave instructions, typically in a will. Other documents, such as beneficiary designations and revocable living trusts, may also be part of how your estate plan is managed after your death. You can detail different types of bequests in your will and update it throughout your life as your family, priorities and wishes evolve.

Pledge Campaign

- A pledge helps us build our endowment and better forecast our ability to deliver scholarship funding
 to deserving young women in Westfield. We envision building the endowment to a level where we
 can use the investment income from a larger endowment to fund our scholarships. This approach
 will also allow us to deliver more programming and meaningful events to our membership.
- Examples:
 - \$125/quarter for 2 years (\$1000 over two years)
 - \$312.50/quarter for 2 years (\$2500 over two years)
 - \$416.00/quarter for 3 years (\$5000 over three years)

President's Report: Thank Yous Galore



Ingrid McKinley for her tireless public relations and publicity work

Susana MacLean, for helping create and manage the College Landscape Zoom Series

To the following individuals for their donation of time, content and participation in the College Landscape Zoom Series

- Dina Glashofer, Glasofer Educational Consulting
- Susana MacLean, MacLean College Counseling
- Rupal Obaray, and panelists Lisa Billington, Dr. Deborah Glasofer, Kathy McHugh, and Suzanne Spector
- Mariella Foley and Marianne Rodriguez of Round Table Wealth Management
- Holly Bull of the Center for Interim Programs
- Laura Fortner is Founder and CEO of HireEdge
- Dr. Andrea Malkin Brenner
- Patricia Roberts, Patricia Roberts, is Chief Operating Officer at Gift of College, Inc. and author of Route 529

To our dedicated Scholarship Committee Chair and Assistant Chair

Judy Brucia and Jenny Jaruzelski

To our all around helper and Board jack of all trades

Fran Moum

To our Nominating Chair (and Book Group Leader), who handled this job with grace

Pam Shaw

To our Fundraising Mastermind

Jeannie Arida

To our Treasurer, who spent most of her Saturdays keeping CWC finances up to date

Tracey Dugan

To our CWC Secretary

Anne Kehl

To our Member Growth and Engagement Gurus

- Ingrid McKinley
- Jackie Cash
- Linda Doyle

To our Trivia Night Team

- Fran Moum
- Jackie Cash
- Deirdre Geline

- Thank you to our outgoing Board Members:
 - Judy Brucia
 - Tracey Dugan
 - Anne Kehl
 - Ingrid McKinley
 - Fran Moum
 - Sandy Seastream
 - Nancy Priest

Thank you to our Sponsors



Thank you to our local sponsors!

Your support directly benefits young women, in Westfield, to further their education. The CWC is grateful for your support!

ANTHONY JAMES

MASTER BUILDERS





























































GALAXY

Learn more about the CWC: www.cwclubwestfield.org

More than a Century of CWC Presidents 1917-1972



Mrs. S.J. Herben

Mrs. Henriette Roberts

Mrs. Harold Welch

Mrs. Henry M. Snevil

Mrs. Edward Plumer

Mrs. Plumer Wheeler

Mrs. Arthur Murray

Mrs. William Bowen

Mrs. J.B. Darlington

Mrs. A.W. Taylor

Mrs. Welwood Maxwell

Mrs. S. Paul Johnston

Mrs. Elbert Sowerwine

Mrs. Jackson Schonberg

Mrs. Donald Donaldson

Mrs. Malcolm Meade

Mrs. Bryce MacDonald

Mrs. V.D. Barker

Mrs. Clinton Seaman

Mrs. Norris Barnard

Mrs. Cuddie Davidson Jr.

Mrs. Herbert Smith Jr.

Mrs. Charles Fleming

Mrs. Ferris Thomsen

Mrs. Karl E. Morris

Mrs. Wilbert Allen

Mrs. W.O. Taff

Mrs. Walter Eckhart

Mrs. Ashton Cuckler

Mrs. Eugene Seiter



Our strong foundation...



More than a Century of CWC Presidents

Mrs. Jason Austin	1972	Mrs. Maas Mine	1991	Ms. Jennifer Carlson Jaruzelski	2005-06
Mrs. John Jaruzelski	1973	Mrs. Pasquale Orto	1992	Ms. Epi Betancourt	2006-07
Mrs. Patricia Frawley		Ms. Kristina Luka	1994	Ms. Dianne Callahan	2007-08
Mrs. Raymond Mucci	1978	Ms. Margaret Merrill	1995	Ms. Phyllis P. Triarsi	2008-09
Mrs. Brian Dunleavy	1979	Ms. Arleen Post	1996	Ms. Eileen Fox	2009-10
Ms. Gaile K. Boothe	1981	Ms. Margaret Merrill	1997	Ms. Peggy Oster	2010-11
Mrs. James Blackwood	1982	Ms. Margo Atwell	1998	Ms. Annmarie Puleio	2011-12
Mrs. Patrick Diassi	1983	Ms. Gaile K. Boothe	1999	Ms. Pat Colbert	2012-14
Ms. Germaine B. Trabert	1984	Ms. Donna M. Hornish	2000	Ms. Judy Brucia	2014-15
Mrs. John Wiley	1985	Dr. Anita C. Smith	2001	Ms. Lynn Adams	2015-16
Mrs. James P. Yudes	1986	Ms. Jill Sitcer	2002	Ms. Judy Brucia	2016-17
Ms. Michele M. Picou	1988	Ms. Cynthia Kravec	2003	Ms. Jeanne Marie Ryan	2017-18
Mrs. R. McDonough	1989	Ms. Lynda K. Sperry	2004	Ms. Deirdre Gelinne	2018-19
Ms. Jo Jacobson	1990	Ms. Carolyn Daurio	2005	Ms. Fran Moum	2019-20
	\	_	P	Ms. Anne Wargo	2020-22
		_	_		

Past Presidents here to celebrate today



1984 Germaine Trabert

1994 Kris Luka*

2000 Donna Hornish*

2003 Cynthia Kravec

2004 Carolyn Daurio

2005 Jenny Jaruzelski

2010 Eileen Fox

2012 Annmarie Puleio

2014 Pat Colbert

2015 & 2017 Judy Brucia

2016 Lynn Adams

2019 Deirdre Gelinne

Fran Moum





CWC Recognition Awards



MABEL STURGIS AND HELEN FRENCH WELCH FOUNDERS AWARD FOR EXEMPLARY SERVICE TO THE COLLEGE WOMAN'S CLUB Given in recognition of exemplary service during the current CWC year

- Outstanding commitment and dedication to the CWC
- Outstanding contributions to the CWC and the community
- Interacts with Club and community members in a positive and professional manner
- Consistently follows through on commitments
- Is supportive of members in leadership positions
- Recipient must be an Active member in good standing

CWC LONG TERM MEMBER AWARD

Given in recognition of sustained commitment and service to the CWC

- Outstanding commitment and dedication to the CWC
- Outstanding contributions to the CWC and the community
- Acts as a role model and inspires others
- Exhibits qualities of leadership and teamwork such as:
 - Promoting leadership in others
 - Collaborating well with others
 - Being supportive of members in leadership positions
 - Listening well
 - Performing above the "call of duty"
 - Motivating others
 - Delegating when appropriate
 - Thinking creatively
- Active member in good standing

RUTH HOUGHTON NEW MEMBER RECOGNITION AWARD Given in recognition of outstanding commitment and dedication to the CWC.

- Goes the "extra mile"
- Consistently follows through on commitments
- Interacts with members in a positive and professional manner
- Recipient must be a first- or second-year member of the CWC in good standing
- Past recipients are not eligible

CWC PRESIDENT'S RECOGNITION AWARD Given in recognition of overall service to the CWC.

- Outstanding commitment and dedication to the CWC
- Outstanding contributions to the CWC and the community
- Acts as a role model and inspires others
- Exhibits qualities of leadership and teamwork such as:
 - Promoting leadership in others
 - Collaborating well with others
 - Being supportive of members in leadership positions
 - Listening well
 - Performing above the "call of duty"
 - Motivating others
 - Delegating when appropriate
 - Thinking creatively
- Active member in good standing





MABEL STURGIS AND HELEN FRENCH WELCH FOUNDERS AWARD FOR EXEMPLARY SERVICE TO THE CWC

Given in recognition of exemplary service during the current CWC year

Jackie Cash

CWC LONG TERM MEMBER AWARD

Given in recognition of sustained commitment and service to the CWC

Phyllis Triarsi

RUTH HOUGHTON NEW MEMBER RECOGNITION AWARD

Given in recognition of outstanding commitment and dedication to the CWC.

Tracey Dugan

CWC PRESIDENT'S RECOGNITION AWARD

Given in recognition of overall service to the CWC.

Fran Moum





Judy Brucia CWC Scholarship Chair, 2020-2022

2022 CWC Scholarship Committee:

- Judy Brucia, Chair
- Jennifer Jaruzelski, Assistant Chair
- Jackie Cash
- Alice Dillon
- Fran Faltermeyer



Riley Gasson: \$9000 Grant in Memory of Katharine Jaruzelski



Praised by her guidance counselor for her love of learning, critical thinking and passion for social justice, Riley Gasson has used all three attributes as an advocate and student advisor for Holocaust studies. While researching her Junior Research Paper on U.S. response to the Nazi genocide, Riley visited the Holocaust Resource Center at Kean University and was deeply moved and motivated to further study this horrific event.

She was accepted to USC's Shoah Foundation William P. Lauder internship program where she was one of 40 students nationwide who tested state-of-the-art technology for Holocaust education, including a hologram-like program that mimicked conversation with a survivor. Riley channeled these experiences into her Girl Scout Gold Award project, creating a platform for high school educators to teach bias, prejudice and anti-Semitism in underfunded school districts.

Riley's academics reflect her drive to excel: she is a member of the National Honor Society and maintains a 4.0+ GPA with a challenging curriculum that includes 2 honors and 4 AP classes. She still found time to manage the WHS Girls Swim team and serve on Model UN all four years of high school. She also volunteered as an adaptive swim instructor at Children's Specialized Hospital and works at the JCC pool.

Riley became EMT certified with the Scotch Plains Rescue Squad, a goal she said she was driven to achieve because the experience of learning about 6 million lost lives inspired her to learn how to save even a single one. Riley plans to study Neuroscience at William & Mary with a possible future in medicine.



Rachel Kamienski: \$1,000 Anthony James Master Builders Scholarship and \$12,000 CWC Scholarship



Challenges beyond her control held Rachel Kamienski back during her first years at Westfield High School. However, these same challenges have provided her with a maturity beyond her years and allowed her to restart her academic career with a new-found enthusiasm. As a result, over a period of four years, her grades indicate an impressive improvement in all areas of her college prep courses.

Rachel has a passion for writing and joined school clubs where she further developed this passion. She hopes to make writing her major when she attends San Diego State University in the Fall.

She has been volunteering at an Agape center for feeding the homeless in Elizabeth and works in a local business where the manager says she excels in all areas of the business and "trusts her completely." She intends to participate in work/study courses in college.

It is clear that Rachel will persevere, excel and thrive as she goes forward.



Isabella Lagatta: \$2,000 Past President's Scholarship and \$7,000 College Woman's Club of Westfield Scholarship



Isabella's incredible passion for reading and writing has driven many of her successes. Her senior year, she took AP Literature, AP Latin 4 and Journalism 3. Excelling in all of these classes, she also won the National Latin Exam Silver Award.

Isabella wrote for the HI's Eye, managing the website and social media. She wrote in her college essay of her love of reading and how reading evokes a feeling of accomplishment and fosters discipline. For her Girl Scouts Gold Award Project, Isabella shared her love of reading by collecting 3500 books and soliciting donations to set up a library for an inner-city school. The school's principal wrote that the project has forever changed the school for the better. In addition to receiving the Gold Award, she received the Girl Scout Heart of NJ Change Maker Award and President's Volunteer Service Award.

Isabella is also an Equestrian on a highly ranked team as well as is a Junior Instructor and Hunt Club Second Lieutenant. She is a member of the WHS Concert Choir and won the National Federation of Music Club honor all four years of high school. She is a Library volunteer and Teen Book reviewer, performs on various service projects through her church, is a member of the Latin and Book Clubs at WHS.

Her guidance counselor wrote about how friendly, thoughtful, and kind she is. He went on to say how honest and respectful she is, and her optimism and determination helped her handle both struggle and success during her high school years. Isabella will be attending Skidmore in the Fall and would like to get her Master's Degree and become a writer or journalist. We are excited to follow Isabella's future endeavors!



Payton Silverman: \$9,000 CWC Scholarship



Payton is an extremely capable young woman who has been described as intelligent, hardworking and positive. A straight A student, the work she has created is organized and thoughtful, showing a high degree of maturity. Honors that she has achieved include the National Honor Society, the Distinguished Honor Roll and the New Jersey State Seal of Biliteracy (Spanish).

While maintaining a high GPA (4.0), Payton was also involved in a multitude of other activities. She has helped mentor incoming freshmen as a leader for the Transition Project and has worked to end discrimination as an active member of the No Place To Hate Club. She has also made items for hospitals as a member of the Fashion Designers Club and volunteered to help the elderly and disabled in our community as a member of WAYVE (Westfield Area Youth Volunteer Experience).

Tennis has been one of Payton's favorite extra-curricular experiences. An avid and talented player, she is a member of the WHS varsity tennis team and served as captain this year. Her former tennis coach was so impressed by her ability and dedication that he hired her to be one of his instructors. She will teach tennis to children, ages 7-14, this summer.

Payton will be attending Providence College where she plans to major in science due to her interest in biology and chemistry. The College Woman's Club wishes her well and is happy to support her on the path to achieve her goals.





College Woman's Club Members' Graduating Seniors

- Maggie Cassidy
- Ainsley Ellison
- Ryan Friedberg



In Closing



- Thank you outgoing Board Members
 - Judy Brucia
 - Sherry Cronin
 - Tracey Dugan
 - Anne Kehl
 - Ingrid McKinley
 - Fran Moum
 - Sandy Seastream
 - Nancy Priest

- Welcome our new Board Members
 - Caity Conklin
 - Mariella Foley
 - Miriam Gabriel
 - Jennifer Jaruzelski
 - Ruth Maloney
 - Mary Ellen O'Boyle
 - Annmarie Puleio
 - Ester Pak



- President's Remarks
- Adiourn





THE COLLEGE WOMAN'S CLUB OF WESTFIELD

Furthering the Higher Education of Women Since 1917